

FINAL CAPE CORPORATE GIFT ACCEPTANCE POLICY (APPROVED JUNE 14, 2013)

The Canadian Association of Physicians for the Environment (CAPE) is a non-profit health and environment organization, and welcomes all donations that help to fulfill our mandate of research-based, health-focused environmental action. CAPE recognizes the potential conflict between receiving certain donations and fulfilling our mandate; therefore the following policy is in place to guide our corporate fundraising practices.

The purpose of CAPE's gift acceptance policy is to provide guidance to the Board of Directors and staff on which gifts can be accepted and how they should be handled. The policy also serves as a source of information for potential donors who are interested in supporting CAPE's activities.

Policy

CAPE will not accept any donations from corporations, industries, businesses or organizations (and their respective foundations) under the following circumstances:

- Their core activities are in direct or indirect conflict with our advocacy work or values
- The donation has the potential to damage our reputation
- The gift is too difficult or expensive to administer
- The gift comes with criteria which run contrary to or infringe upon our advocacy work or values

CAPE is therefore authorized to solicit and accept funds from corporations (which includes small businesses, companies, corporations, corporate foundations, etc.) **excluding** those that derive a significant portion of their income from the production and/or sale of tobacco, arms, alcohol, other addictive substances, pharmaceuticals (including: medicines, medical equipment, therapeutic foods, diagnostic and biotechnical materials, and research), and/or mineral, oil, coal, asbestos, gas, or other extractive industries, and synthetic pesticides and any or all other chemical moieties not proven to be safe and non-disruptive to the ecosystem. This includes (a) outright gifts of cash, (b) external events driven by corporate management or sponsorship, (d) donations of goods and services, (e) direct sponsorship or partnerships, (f) company matching gifts and (g) recognition gifts. CAPE reserves the right to refuse donations from any corporate, organizational, or individual entity.

Use of CAPE Logo

The use of the CAPE logo by a corporate or organizational partner will be restricted to appropriate uses only, as determined by CAPE. The CAPE logo will not be used in a product endorsement capacity. Care will be taken to ensure that CAPE's name and reputation is not harmed or weakened by excessive or inappropriate promotion. CAPE reserves the right to refuse external usage of the CAPE name and logo.